

*Would you like to develop the skills and understanding
to ensure predictable esthetic results
with minimally invasive dentistry?*

Brian P. LeSage, DDS, FAACD practices and teaches *truly minimally invasive dentistry*:

"The most conservative, least invasive, predictable restoration of teeth to normal form and function with tooth-colored materials."

Dr. LeSage's lectures offer **practical, attainable techniques in adhesive and cosmetic dentistry** to help clinicians raise their level of expertise and change their dental practice philosophy. **Lecture attendees** comment that he shares simple steps to accomplish unbelievable dentistry (that you can put into use the next day), that he's approachable/accessible and that he cares. **Meeting planners** remark that his lectures provide *cutting edge knowledge*, they are *informative* and *engaging* and they provide *clarity* and deliver *depth* while setting new standards.



Dr. LeSage has enjoyed a full and rewarding dental career for 30 years. **Lecturing provides an opportunity to "give back"** to the profession he loves. Choose from Dr. LeSage's most requested course offerings below (*more details are available within this packet*), or contact our office to customize a presentation for your group.

Course Offerings:

- **Minimally Invasive Dentistry:** *Everyday Systems for Indirect All-Ceramic Restorations*
- **Dilemmas in Tooth Contour, Arrangement, and Composition:** *Resolved with Orthodontics and/or Restorative Principles*
- **Composite Mirroring:** *Creating a Seamless, Undetectable Restoration*
- **Dental Makeovers:** *Using Sound Esthetic, Adhesive and Restorative Principles*
- **Rehabilitation:** *In the Minimally Invasive Era*
- **Composites in the 3D World:** *Ease, Strength and Beauty*
- **Implant Tooth Replacement:** *The Esthetic Challenge*
- **Occlusal Management:** *For Predictability and Longevity in Esthetic Dentistry*

Request Dr. LeSage to speak for your next meeting!

Brian P. LeSage, DDS, FAACD
Beverly Hills Institute of Dental Esthetics



BrianLeSage436@yahoo.com • (877) 90210 DDS • www.BHIDE.info

Minimally Invasive Dentistry:

Everyday Systems for Indirect All-Ceramic Restorations



Patients are asking more frequently about white restorations, better known as all-ceramic restorations. They are also insisting on preservation of their natural tooth structure. With the internet and recent media, **patients are seeing, experiencing and demanding highly esthetic, natural outcomes.**

This lecture will cover the proper use of **smile design principles** to achieve desired white and pink esthetics. **Four veneer provisional techniques** will be covered in depth to guide the clinician and technicians to the patient's desired outcome.

Discussion will include: diagnosis and treatment planning, color and adhesive principles, all with esthetics in mind. Cementation of a veneer case will also be part of this practical, clinical enlightening presentation.

Learning Objectives:

- Learn how **outcome based esthetic dentistry** will best lead to predictable results.
- Consider no prep veneers in every smile makeover case.
- Understand several prototype techniques, and discuss adhesive dentistry's role in these non-retentive, ultra-thin, highly esthetic porcelain restorations.



How DO you ensure predictable esthetic results?

This **full (or half) day** program covers the **restorative** and **adhesive dentistry** principles that can help you *sell more esthetic cases.*



“Easy to follow. Logical. Intuitive.”

Brian P. LeSage, DDS, FAACD

Beverly Hills Institute of Dental Esthetics



BrianLeSage436@yahoo.com • (877) 90210 DDS • www.BHIDE.info

Dilemmas in Tooth Contour, Arrangement, and Composition:

Resolved with Orthodontics and/or Restorative Principles



Contour, color, and creativity are the basics to Esthetic Dentistry. Learn how to fabricate smile make-overs that exhibit uniformity with variety. Are your patients wanting media driven esthetics or natural driven esthetics or something between including perfect imperfections? Once you have determined the appropriate outcome based on esthetics, then how does function get integrated?

Cases will include simple orthodontics, simple restorative, no-prep veneers, implant restorations and full mouth reconstruction. Treatment planning will be emphasized blended with crucial restorative parameters to deliver responsible, comprehensive esthetic dentistry.

Learning Objectives:

- Treatment planning with Outcome-based principles will be emphasized.
- White, Pink and Black esthetic parameters will be discussed in detail.
- Function and its role in esthetics will balance out the presentation to allow for long-term predictable results.



This **full (or half) day** program covers the **Orthodontic and Restorative dentistry principles** that can help you reach the Outcome both *esthetically* and *functionally*.



“It’s all about seeing and breaking each principle down to simple, teachable components.”

Brian P. LeSage, DDS, FAACD

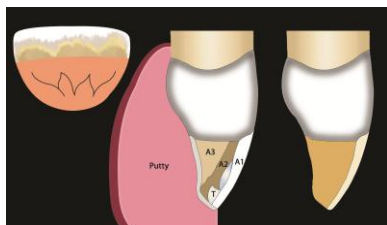
Beverly Hills Institute of Dental Esthetics



BrianLeSage436@yahoo.com • (877) 90210 DDS • www.BHIDE.info

Composite Mirroring:

Creating a Seamless, Undetectable Restoration



The art and science of direct composite restorations require the dentist to combine all the principles of esthetics and function in order to achieve long-term success. Subtle but essential steps will be discussed **to maximize esthetics and minimize sensitivity** when placing these **most conservative, least invasive, yet predictable restorations** to restore teeth to their original form and function. This presentation will

cover the basic physical properties of composites that will result in better clinical outcome in a Class I, II, III, IV, and V restoration. Step-by-step typodont and clinical cases will be shown for each Class of restoration using various manufactures' composites. Emphasis is placed on direct composites in the esthetic zone such that **every clinician can return to their offices and place seamless restorations** at a higher skill level.

Posterior Direct Bonded Restorations *(Morning)*

- Discussion of adhesive dentistry: material and techniques.
- Evaluation of the various types of composite materials.
- The proper armamentarium and material selection.
- Step-by-step demonstration of Class I & Class II composite restorations.
- Is there any value to tints and opaques?



Anterior Direct Bonded Restorations *(Afternoon)*

- Discussion of the best composite systems to use for anterior direct bonding.
- Step-by-step explanation of how to restore Class III, IV, and V using our adhesive dentistry techniques.
- Preparation design to create an invisible restoration.
- "Layering" technique to build in polychromaticity and translucencies using a PVS matrix.
- Comprehensive evaluation of contour and color and their effects on final esthetics for anterior restorations.

Learn the essential steps to **maximize esthetics** while **minimizing post-operative sensitivity** with composites. Acquire composite skills that are more likely to **get the patient to say "Yes!"** to treatment.

This **full (or half) day lecture** may be combined with a **hands-on workshop** to allow clinicians to apply learned techniques in a small, intimate setting.



Brian P. LeSage, DDS, FAACD

Beverly Hills Institute of Dental Esthetics

Practical ~ Attainable ~ Doable

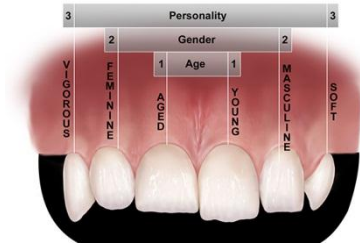


BrianLeSage436@yahoo.com • (877) 90210 DDS • www.BHIDE.info

Dental Makeovers:

Using Sound Esthetic, Adhesive and Restorative Principles

Cosmetic dentistry and the art of smile makeovers have led to a **profound increase** in patients desiring these life changing procedures. Are you aware of the dental literature that can help guide us through **predictable esthetic results**? A discussion of facial, white, pink, and black esthetics and how to combine these, to achieve harmony and balance and eliminate visual tension will occur.



Do you have the **verbal skills** to sell cosmetic dentistry?

Do you own a **camera** and understand its importance in **achieving high-end esthetics** to create your niche in your community?

Learn the skills a contemporary dentist needs in the field of cosmetic dentistry. Multiple clinical cases will be shown using direct composite restorations, including veneer and crown restorations and implant therapy to achieve predictable patient satisfying results.

Learning Objectives:

- Dental makeovers using white, pink, black and facial esthetic principles.
- The crucial relationship between esthetic and restorative principles in veneer, crown and implant therapy.
- Photography and verbal skills impact on growing your practice.



This **full (or half) day** program shares sound **esthetic, adhesive and restorative** principles that can help you *sell more esthetic cases*.

How to **get predictability** after the patient says "Yes"



*Principles that enable you to go back Monday...
to accomplish!*

Brian P. LeSage, DDS, FAACD

Beverly Hills Institute of Dental Esthetics



BrianLeSage436@yahoo.com • (877) 90210 DDS • www.BHIDE.info

Rehabilitation:

In the Minimally Invasive Era



In a world of *minimally invasive dentistry*, how and why would you ever do **full mouth rehabilitation**?

How does a comprehensive, **esthetic dentist** establish an accurate treatment plan?

What information is crucial to aiding with **esthetic and functional determinants**?

Once the patient has accepted our treatment plan, *is there only one way or one end point?* Consider the roles of occlusal equilibration, composite occlusal stability, prototypes and tissue modeling to set-up these sometimes overwhelming cases. Once the dentition is stable, definitive restorations and maintenance will complete the **multi-phase care**.

Cases will be shown on natural dentitions and implants. Several no-prep veneers will be shown to remind us of our ethical obligation of nonmaleficence.

Learning Objectives:

- Learn how phased treatment will aid with simplifying complex cases and getting the patient to say “Yes”.
- What simple rules do you need to know about occlusion to stabilize the bite?
- How does esthetic and function lead to a predictable outcome?



Many dentists have a drawer full of models that they are not sure *what* to do with.

This **full day program** shares simple principles that enable the dentist to analyze the models to determine what is wrong for the patient, establish a good end-point and get the patient to that end point.



“My philosophy has always been the most conservative, least invasive, predictable restoration of teeth to normal form and function with tooth-colored materials.” ~ Dr. LeSage

Brian P. LeSage, DDS, FAACD

Beverly Hills Institute of Dental Esthetics



BrianLeSage436@yahoo.com • (877) 90210 DDS • www.BHIDE.info

Composites in the 3D World:

Ease, Strength and Beauty



Composite is the **most versatile cosmetic restorative material** we have in a comprehensive, esthetic minimally invasive dental practice. It is easily sculptable to gain the proper contour, has great strength where clinically indicated and can attain the appropriate color, luster and polish for a beautifully seamless restoration. Revisit skills in direct composite restorations such as **layering** with the aid of a matrix, which allows for a more ideal 3D undetectable restoration. **Custom characterization** and **finishing** and **polishing** will also be included.

Cerec - and its advanced technology - has opened a whole new window to explore in the 3D world. A new **completely innovative concept of 3D indirect composite restorations** will be shared. Using Cerec technology to scan, design and mill a core is the starting point. Then using many of the composite skills of the direct world, one is able to **attain the 3 C's of composite**-- ideal color, contour and creativity. Join Dr. LeSage as he explores the 3D world of composites.

Learning Objectives:

- Emphasis is placed on direct composites in the esthetic zone, and the systems to create seamless, undetectable restorations at any skill level.
- What composite materials to use under varying clinical situations (ie. Anterior vs posterior)
- Role of a PVS matrix in the starting point and 3D layering for predictability.
- Finishing and polishing sequence to create a highly esthetic, seamless restoration.



In this **half day** program, learn the essential steps for **getting a composite to look like natural tooth structure**.

Acquire composite bonding skills that **ensure predictable results** and are more likely to **get the patient to say "Yes!"** to treatment.



"The learning is fun and knowledge is easily brought back to the office."

Brian P. LeSage, DDS, FAACD

Beverly Hills Institute of Dental Esthetics



BrianLeSage436@yahoo.com • (877) 90210 DDS • www.BHIDE.info

Implant Tooth Replacement:

The Esthetic Challenge



The challenge of the missing maxillary anterior tooth is **recreating the harmony and balance** of the white and pink surroundings of the remaining natural dentition. Osseointegration happens, esthetics needs to be created.

This course will cover **esthetic parameters** in regards to implant retained restorations. **Smile design principles** will be broken down to bring clarity to our everyday clinical procedures. Parameters of abutment selection, prosthetically generated papillae, and occlusion are discussed in a user friendly fashion. Macro and Micro Esthetic principles will be discussed in detail, to aid the clinician in **treatment planning dialogue** with the surgeon and the technician.

Learning Objectives:

- Evaluate each patient's smile using white and pink esthetic criteria to gain clarity and a predictable esthetic outcome.
- Emphasis will be in understanding pink esthetic parameters and how these will guide the implant team in treatment planning, placement and prototype fabrication.
- Discussion will include "prosthetically generated" papillae - is this a reality?



Implants are the **standard of care** for missing teeth.
However, many dentists remain intimidated by implant surgery.

This **full (or half) day** program covers the **smile design principles** and **treatment planning dialogue** that help ensure a predictable outcome with implant tooth replacement.



*"What seemed complicated - when broken down – is clear,
understandable and applicable to the practice."*

Brian P. LeSage, DDS, FAACD
Beverly Hills Institute of Dental Esthetics



Occlusal Management:

For Predictability and Longevity in Esthetic Dentistry



Occlusal **disease** is often *misunderstood* and *under diagnosed*. Occlusal **issues** are *underrated* and *overlooked*. Occlusal **principles** are thought of as being *too complex* and *too difficult* to integrate into the general practitioner's daily routine.

This course will take what dentists can feel are confusing occlusal concepts and break them down and truly simplify them. With the principles and philosophies learned, attendees will gain the necessary skills to provide pain free, reproducible jaw position, articulator usage, face-box transfer, bite registration and a comprehensive model analysis system. When attendees master these new skills, they can become **comfortable** with their ability to

routinely treat more complex reconstruction cases.

Learning Objectives:

- Learn to detect the *early* signs of occlusal/ TMJ pathology and how they relate to comprehensive care dentistry.
- Simplifying occlusion to have a better understanding and therefore be able to treat more complex restorative cases.
- When offered as a *workshop*: Understand through hands-on experience how to take accurate bite registrations and assure you have reproduced your patient's dentition on a "bite machine."



This **full day** program will **clarify** and **simplify occlusal concepts**.

Dentists wishing to complement their cosmetic dentistry with sound, occlusal principles for excellent oral health and restorative longevity will absolutely want to attend.



"His presentations deliver depth while setting the standard for style, quality photography, organization of material, and clarity."

Brian P. LeSage, DDS, FAACD

Beverly Hills Institute of Dental Esthetics



BrianLeSage436@yahoo.com • (877) 90210 DDS • www.BHIDE.info

Meet Dr. LeSage:

Brian P. LeSage, DDS, FAACD practices and teaches *truly minimally invasive dentistry: the most conservative, least invasive, predictable restoration of teeth to normal form and function with tooth-colored materials*. His national and international symposia lectures offer *practical, attainable techniques* in *adhesive* and *cosmetic dentistry* to help clinicians raise their level of expertise and change their dental practice philosophy. Lecture attendees comment that he shares simple steps to accomplish unbelievable dentistry (that you can put into use the next day), that he's approachable/accessible and that he cares.

Dr. LeSage graduated magna cum laude with the Omicron Kappa Upsilon Honor Dental Society award from the University of Maryland, Baltimore College of Dental Surgery in 1983. He has actively integrated academic pursuits with private practice, first in Washington D.C., and now for over 22 years in Beverly Hills, California, emphasizing **esthetic and reconstructive dentistry**.

One of 350 **accredited** cosmetic dentists in the worldwide **American Academy of Cosmetic Dentistry** (AACD), Dr. LeSage was appointed as Consultant and Examiner for the AACD accreditation process in 1995. He was awarded the status of **Fellow** in the AACD, in 2002. He served as the longest Fellowship Chair for the Academy (2004 - 2013). He was awarded the **Excellence in Cosmetic Dental Education Award** by the Academy in 2009, and was inducted as a member of the **American Academy of Esthetic Dentistry** also in 2009. He is *one of only a handful of dentists worldwide* with this combination of credentials.



Featured: September, 2012
Leader in CE: 2007-2013

Dr. LeSage is the founder and director of the **University of California, Los Angeles, (UCLA) Aesthetic Continuum Levels I and II**. This program teaches practicing dentists the art and science of cosmetic dentistry. He is UCLA's Pre-Clinical Doctoral Director of CAD/CAM Technology, is a senior lecturer at the University and has served the UCLA Restorative Department for 20 years. He is also the director of The **Beverly Hills Institute of Dental Esthetics**. The institute offers small study clubs and mentoring.

Dr. LeSage is a **Fellow** with the **Academy of General Dentistry**. He is recognized annually as a Leader in CE and a Top Clinician in CE through Dentistry Today magazine. His has been published extensively in dental publications and peer-reviewed journals.

Dr. LeSage has enjoyed a full and rewarding dental career for 30 years. **Lecturing provides an opportunity to "give back"** to the profession he loves.



*Contact us to learn more about Dr. LeSage's presentations
and bringing him to speak at your next meeting.*

Brian P. LeSage, DDS, FAACD
Beverly Hills Institute of Dental Esthetics



BrianLeSage436@yahoo.com • (877) 90210 DDS • www.BHIDE.info

Partial Listing of Past Presentations:

AACD International Meeting; London England
AB Dental Implants; Tel Aviv, Israel
Academy of General Dentistry; San Diego, CA
American Academy of Cosmetic Dentistry Annual Session and Affiliate Chapters (*multiple*)
American Academy of Esthetic Dentistry; Colorado Springs, CO
American Dental Association Annual Session (*multiple*)
Arizona Dental Association Western Regional Convention; Phoenix, AZ
California Dental Association Annual Meeting (*multiple*)
Cerec Annual Meetings (*multiple*)
Chicago Dental Society Midwinter Meeting; Chicago, IL (*multiple*)
Greater New York Dental Meeting; New York, NY (*multiple*)
Indian Dental Conference; Mumbai, India
Jamaica Dental Association; Montego Bay, West Indies
Los Angeles Dental Society; Los Angeles, CA (*multiple*)
Malaysia Association of Aesthetic Dentistry; Kuala Lumpur, Malaysia
Masters in Esthetic Dentistry/Dutch Academy of Esthetic Dentistry; Noordwijk, Amsterdam
New Orleans Dental Conference/Louisiana Annual Session; New Orleans, LA
New York University Dental School; New York, NY (*multiple*)
Pacific Dental Conference; Vancouver, BC
Pacific Northwest Dental Conference; Seattle, WA
Seattle Study Club meetings (*multiple*)
Star of the North Meeting; Saint Paul, MN
The Texas Meeting (Texas Dental Association); San Antonio, TX
UCLA Esthetic Continuum and Center for Esthetic Dentistry; Los Angeles, CA
University of California San Francisco Dental School; San Francisco, CA
University of Maryland Dental School; Baltimore, MD (*multiple*)
University of Minnesota; Minneapolis, MN
Yankee Dental Meeting; Boston, MA



Dr. LeSage is a frequently requested lecturer for international meetings, national, state and local ADA and AGD meetings, as well as for universities across the country.



Brian P. LeSage, DDS, FAACD

Beverly Hills Institute of Dental Esthetics



BrianLeSage436@yahoo.com • (877) 90210 DDS • www.BHIDE.info

Testimonials:

*"I have coordinated continuing education meetings for a regional cosmetic group for a number of years and have witnessed many great clinicians. Brian is in the **upper tier** where **learning is fun**, and the **knowledge is very easily brought back to the office**. A great combination that is hard to find."*

Dr. Wayne Lichliter
President TNACD

*"I am the Continuing Education Director for UCSF Fresno Medical Education Program located in the Central Valley of California. For almost a decade, we have had the honor of having Dr. Brian LeSage lecture. His **cutting edge knowledge and expertise** in esthetic dentistry provides our participants with an **extremely informative and engaging seminar**. I have also had the pleasure of visiting his dental practice in Beverly Hills where I have seen Dr. LeSage implement the many techniques he shares in his lectures. If you are able to have Dr. LeSage lecture, **your participants will gain an abundance of knowledge** from a pioneer in reconstructive dentistry."*

Tim Baker, DDS
Director of Continuing Dental Education
UCSF Fresno Medical Education Program

*"Dr. Brian LeSage is a **passionate and dedicated educator**. His teaching and influence extends beyond the classroom inspiring those around him in the pursuit of excellence in dentistry. He has an exceptional ability to communicate proven solutions, **motivating each participant to learn new clinical techniques and treatment philosophies** that can be applied in the office the very next day. Dr. LeSage is esteemed by his colleagues and held in the highest regard for his expertise in esthetic dentistry. His **presentations deliver depth on the topics** he teaches while **setting the standard for style, quality photography, organization of material, and clarity**. He truly takes learning to the next level! In addition, Dr. LeSage's support team is committed to superior customer service. They are experienced in **customizing** lectures and hands-on programs to best fit the target audience, and assure organizers of a professional result in every encounter. **I highly recommend Dr. LeSage** to anyone who values quality continuing education."*

Sandy Porritt
Sr. Manager Scientific & Clinical Affairs
Heraeus Kulzer, LLC
Scientific Affairs



Brian P. LeSage, DDS, FAACD
Beverly Hills Institute of Dental Esthetics



BrianLeSage436@yahoo.com • (877) 90210 DDS • www.BHIDE.info