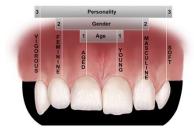
Dental Makeovers:

Using Sound Esthetic, Adhesive and Restorative Principles

Cosmetic dentistry and the art of smile makeovers have led to a **profound increase** in patients desiring these life changing procedures. Are you aware of the dental literature that can help guide us through **predictable esthetic results?** A discussion of facial, white, pink, and black esthetics and how to combine these, to achieve harmony and balance and eliminate visual tension will occur.



Do you have the **verbal skills** to sell cosmetic dentistry?

Do you own a **camera** and understand its importance in **achieving high-end esthetics** to create your niche in your community?

Learn the skills a contemporary dentist needs in the field of cosmetic dentistry. Multiple clinical cases will be shown using direct composite restorations, including veneer and crown restorations and implant therapy to achieve predictable patient satisfying results.

Learning Objectives:

- Dental makeovers using white, pink, black and facial esthetic principles.
- The crucial relationship between esthetic and restorative principles in veneer, crown and implant therapy.
- Photography and verbal skills impact on growing your practice.



This **full** (or half) **day** program shares sound **esthetic**, **adhesive** and **restorative** principles that can help you *sell more esthetic cases*.

How to **get predictability after** the patient says "Yes"



Principles that enable you to go back Monday... to accomplish!

Brian P. LeSage, DDS, FAACD
Beverly Hills Institute of Dental Esthetics

